ISSA International
https://www.issa.org/

The Information Systems Security Association (ISSA)® is a not-for-profit, international organization of information security professionals and practitioners. It provides educational forums, publications and peer interaction opportunities that enhance the knowledge, skill and professional growth of its members.

The primary goal of the ISSA is to promote management practices that will ensure the confidentiality, integrity and availability of information resources. The ISSA facilitates interaction and education to create a more successful environment for global information systems security and for the professionals involved. Members include practitioners at all levels of the security field in a broad range of industries, such as communications, education, healthcare, manufacturing, financial and government.

Central Alabama Chapter of ISSA
http://ca-issa.org

- Our membership consists of security practitioners (the largest group), management / executives, vendors and others.

- Typical meeting attendance consistently ranges from 80 to 110.

- Sponsoring the ISSA Central Alabama Chapter provides your organization the opportunity to reach decision makers and influential individuals in the information security arena.

- Sponsorship will help one of the leading information security groups provide benefits such as programming, events, ISSA membership scholarships for students, social events and more.

- The chapter has provided over $29,000 in scholarships for 14 qualified students studying Information Security since 2017.

Privacy Policy
The Central Alabama Chapter of ISSA has a firm commitment to the privacy and the confidentiality of our members. In keeping with that commitment, be advised that sponsorship of the Chapter or any Chapter event does not entitle the sponsor to attendee / membership lists or any other personal information.

Non-Aggressive Marketing
The Central Alabama Chapter of ISSA has an expectation that sponsors will be non-aggressive towards our members in terms of marketing. This is mutually beneficial to both parties.

Evaluation
Applications for sponsorship must be reviewed by the Officers of the Central Alabama Chapter of ISSA for approval. Applicants will be contacted after the review process is complete.

Sponsorship Levels

Platinum Sponsor	Gold Sponsor	Silver Sponsor
$2,500 annual fee	$1,500 annual fee	$750 annual fee
Annual Sponsor Spotlight	Annual Sponsor Spotlight	Single representative may attend chapter meetings
Platinum spotlights allowed a small booth and may distribute swag, handouts, etc.	Up to 3 representatives may attend chapter meetings	Single email per quarter to chapter membership regarding upcoming sponsor events
Opportunities to sponsor other activities and thanked by name at event	2 emails per quarter to chapter membership regarding upcoming sponsor events	Thanked by name in every chapter meeting
Up to 5 representatives may attend chapter meetings	Thanked by name in every chapter meeting	Logo displayed in every meeting
3 emails per quarter to chapter membership regarding upcoming sponsor events	Logo displayed in every meeting	Logo with link to website displayed on chapter website
Thanked by name in every chapter meeting	Logo with link to website displayed on chapter website	Opportunities to sponsor other activities and thanked by name at event
Logo displayed in every meeting	Opportunities to sponsor other activities and thanked by name at event	
Logo with link to website displayed on chapter website		
Must be chapter board approved		

**A second platinum sponsorship can be purchased at 50% of the standard platinum rate. This offer only applies to existing platinum sponsors.

For additional information on how your company can become a sponsor, please contact:
A'lanson Hoffman, Treasurer at treasurer@ca-issa.org.

Chapter Presentation Policy

Purpose:
The Central Alabama Chapter of ISSA has an expectation that presentations at its chapter meeting will advance the professional knowledge and growth of our members. To ensure this goal, this policy establishes standards to which presenters must adhere.

Scope:
This policy applies to all presentations at regular chapter meetings. Chapter training events are excluded and are at the discretion of the board or education committee.

Policy:
- Presentations must be educational, non-marketing in nature, relevant to the security practice of our members, and focused on general industry trends and not a specific vendor solution.

- Presenters may utilize a specific product in demonstrations. But it must support the educational aspect of the presentation and not show how a specific vendor solves a particular issue.

- Presenters may utilize "hacking" tools in presentations. However, they should be self-contained. Where that is not possible and network access is required, 30 days' notice is required to review and ensure it is not a violation of the hosts' policies.

- Presenters may not compare themselves to competitors of similar products in a manner that casts the competitor in a negative light.

- Presenters must maintain professional decorum in material presented. Wording, pictures and other material must be office friendly.

- Corporate name and logo can appear at the introduction and conclusion (first slide and last slide) only.

- Presenters must provide Bio and Synopsis of the presentation one month prior to their scheduled presentation date.

- Presenters must provide the presentation visuals for review at least one week prior to their scheduled date.

- One or more officers will review presentation materials at least one week before the event.

- The meeting emcee will state that the presenting vendor is available after the presentation for anyone who wants to pursue further discussions.

- Specific solutions are allowed in handouts that members can pick up after the meeting.

- It is expected that presentation files (PowerPoint, PDF, etc.) can be posted on the chapter web site, secured to members, which includes vendors

- Computer and projection equipment is provided by the venue.

Central Alabama Chapter of ISSA Sponsorship Application

Name of Sponsoring Organization: _____

Primary Contact Information:
      Name:_____ Phone: _____
      Address: _____ email: _____
      City, State, Zip _____

URL of Company's Home Page: _____

Choose Your Desired Sponsorship Level (see ISSA Central Alabama Sponsorship Kit for more details):
      □ Premier $ 2,500   □ Gold $ 1,500   □ Silver $ 750
      (pending board approval)

Presentation Opportunities: list topic(s) that your organization could make a presentation on to our members:
_____
_____

Note:

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I understand the above, have the authority to sign this document on behalf of my company, and agree that my company and its associates will abide by its terms if this application is accepted.

Name (sign)_____ **Date: _____**

Title: _____

Email a completed, scanned copy of the application to Ashwini Patki (treasurer@ca-issa.org), or mail the application to:

Ashwini Patki, Treasurer
Central Alabama Chapter of ISSA
PO Box 59040
Birmingham, AL 35259

Make check payable to: Central Alabama Chapter of ISSA